

TICTeC 2024

Sponsorship opportunities for
The Impacts of Civic Technology Conference



TICTeC



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What is TICTeC?

Hosted by UK not-for-profit mySociety, TICTeC is '[The Impacts of Civic Technology Conference](#)'. TICTeC is the world's only conference dedicated to exploring how Civic Technologies are impacting societies across the globe. TICTeC convenes pioneers of research and technology, to showcase and scrutinise innovative digital solutions to complex societal challenges. At its most effective, Civic Tech can save lives, protect environments, and mobilise citizen task forces in times of crisis. Attended by policy makers, researchers and tech giants alike, TICTeC has been successful in shining a light onto the real-world impacts of Civic Technology. Now in its 10th year, TICTeC has a track record as an energising and inspiring event not to be missed.

TICTeC 2024 will be held on 12 & 13 June in London and will be accessible worldwide. Taking place during London Tech Week, TICTeC 2024 will focus on the role of Civic Tech in:

- safeguarding and advancing **democracy & transparency** where it is under threat
- meeting the challenge of **climate change**

A key element of TICTeC is that we directly provide travel and accommodation grants for delegates from underfunded organisations operating in less open jurisdictions, with a focus on the global south. Our generous sponsors enable this to happen so the conference can benefit from their contributions and shared learning.

TICTeC is so much more than just helping to bring together the best minds in civic tech and digital democracy for a few days; it bolsters the global quality of digital democracy in the long term, solidifying an international network of digital democracy specialists armed with the skills and knowledge to instigate real change in how democracy can be developed and practised, for the benefit of citizens everywhere.



200

Attendees



70+

Speakers



50+

Sessions



35+

Nationalities



8th

Global location



34.5k

Followers



2

Days



200

Papers submitted

Who comes to TICTeC?

Below is a sample of the organisations who regularly come to TICTeC. There is a full list of all organisations who have previously attended TICTeC events at the [bottom of this page](#).

Attendees from organisations such as:

Academia:



Private sector:



Government and inter-governmental:



Philanthropy:

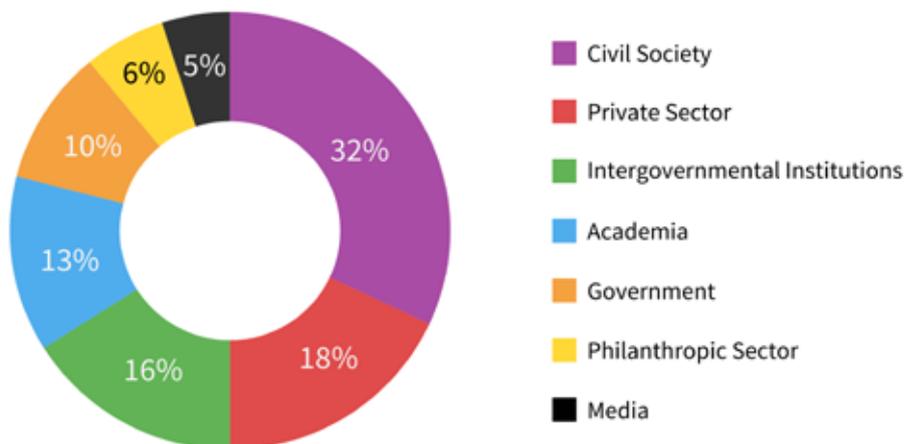


Civil society:



Attendees' profiles: TICTeC Participants by Stakeholder Group:

- Founders/CTOs
- PhD researchers, Professors,
- Lecturers
- Policy advisors
- Members of parliament
- Councillors
- Mayors
- Civil servants
- CEOs
- Software developers
- Designers
- UX researchers
- Data Scientists



The TICTeC Timeline

TICTeC has been running for 9 years, and has grown steadily over this time.

TICTeC 2015, London: 1 day event, 100 delegates from 24 countries

TICTeC 2016, Barcelona: 1.5 day event, 140 delegates from 25 countries

TICTeC 2017, Florence: 2 day event, 150 delegates from 28 countries

TICTeC@Taipei, Taiwan: 2 day event, headline event of week-long Civic Tech Fest, 270 delegates from 33 countries

TICTeC 2018, Lisbon: 2 day event, 160 delegates from 29 countries

TICTeC Local, Manchester: A spin-off event focussing specifically on civic tech at the local level, 1 day event, 120 delegates

TICTeC 2019, Paris: 2 day event, 200 delegates from 35 countries

TICTeC Local 2019, London: 1 day, 150 delegates

TICTeC 2020, Online (Reykjavik originally): 2 day event, 250+ delegates from over 35 countries.

TICTeC Seminars 2020: Series of online seminars

TICTeC Show & Tells 2021: Series of short and energetic online events

TICTeC Labs Programme 2021 -2023: A programme of events, working groups, grants and solutions.

TICTeC Communities Programme 2023 -2025: Convening global Communities of Practice on access to information and parliamentary monitoring.

TICTeC 2024, London and online: 2 day hybrid event, 200 delegates expected from over 35 countries.

Keynote speakers have included:

- Baroness Martha Lane Fox
- Ethan Zuckerman
- Dr Shelley Boulianne
- Professor Jonathan Fox
- Audrey Tang
- Dr Guy Grossman
- Tiago Peixoto
- Helen Milner OBE
- Alessandra Orofino
- James Anderson
- Nanjala Nyabola
- Dr. Hollie Russon Gilman

Notable presenters have included:

- Oxford University
- MIT
- Harvard University
- Facebook
- The United Nations
- World Bank Group
- Google
- French parliament
- OECD
- Luminate
- City of Reykjavik Council
- Change.org



The impacts of TICTeC

We asked TICTeC attendees (many of whom have attended TICTeC multiple times), if and how their attendance at TICTeC had shaped their ideas, actions and future strategies, in order to clearly determine how TICTeC has catalysed 'real world' impact over the last 9 years.

These impacts have been possible in large part due to generous sponsorship over the last nine years, and we are excited about the further benefits we will see from TICTeC in the coming years.

We found that TICTeC has led to:

The improvement of civic tech projects & research

"Many ideas and references from these TICTeC sessions have been essential in generating the framework for my current research"

"I was exposed to the research of the IDS which is proving very useful to my own work."

"Each year TICTeC challenges me to rigorously consider the impact of my & my peers' work"

New research partnerships & collaborations

"I developed a partnership with researchers at the MIT Gov/Lab because we're both regularly at TICTeC"

"TICTeC has allowed us to develop a network of like-minded partners to bounce ideas off of and to partner with on our work"



Exposure to new thinking, ideas & projects

"I learnt strategies from peers who've been operating in that context for much longer."



"TICTeC exposed me to new ideas, connect with incredibly helpful people, & to generally learn about new trends from around the world."

New grantmaking

"I connected with new funders at TICTeC that has led to grants and opportunities to submit grant proposals."

Exposure of work of local communities in host cities

Side events are often hosted before and after TICTeC by local organisations who are keen to take advantage of TICTeC's global audience.

Work/research reaching a new & wider audience

"I've had many colleagues get the opportunity to speak and share important research and project findings."



"At TICTeC we've gained a wider audience for our training offerings around the world"

Testing of new ideas & concepts

"TICTeC has allowed us to test our ideas and concepts with thoughtful and helpful peers"

"Thanks to TICTeC we met a number of new stakeholders who have contributed to our efforts to expand our engagement with civil society"



Learning of latest theory & methodologies

"Theory, broadly speaking, has been useful to absorb at TICTeC to then incorporate into my and my colleagues' work."



"It is a good space to learn from other learners of impact methods."

New contacts & relationships

"The size of TICTeC has always been manageable and lends itself well to deeper conversations than huge global conferences"

"I've met other researchers who have similar styles & focal areas & we've gone on to maintain informal idea exchange type relationships."



We believe that the above impacts lead to:

More understanding of what works & does not

Better digital democracy globally

Real change led by citizens

Fairer societies & faster decarbonisation

Sponsoring TICTeC 2024

Previous sponsors:



TICTeC 2024 will be held on 12 & 13 June 2024 and will bring together the world's best Civic Technology researchers, practitioners and funders — but as a charity we can't do it without financial support. Our total budget for TICTeC 2024 is around £80,000.

TICTeC 2024 sponsorship opportunities:

Gold: £40,000*

- Your chance to lead a main plenary session of up to 1 hour during the conference
- Pre-conference interviews on the mySociety blog, promoted via our extensive social networks, newsletters and mailing lists (34.5k audience)
- Your branding / logo / company url on all conference materials, conference website and promotional media
- Banners (provided by the sponsor) in all three conference rooms and corridors where appropriate
- Space at the conference venue to assemble a promotional display
- Six (6) free TICTeC tickets for staff
- Two (2) places at the VIP pre-conference dinner
- Social media & email marketing campaign when announcing sponsorship (34.5k audience)

Silver: £20,000*

- Guaranteed 20 minute speaking slot during the breakout sessions
- Your branding / logo / company url on all conference materials, conference website and promotional media
- Banner (if provided by sponsor) in main conference room
- Space at the conference venue to assemble a promotional display
- Four (4) free TICTeC tickets for staff
- One (1) places at the VIP pre-conference dinner
- Social media & email marketing campaign announcing sponsorship (34.5k audience)

Bronze: £10,000*

- Guaranteed 20 minute speaking slot during the breakout sessions
- Your branding / logo / company url on all conference materials, conference website and promotional media
- Two (2) free TICTeC tickets for staff
- One (1) places at the VIP pre-conference dinner
- Social media & email marketing campaign announcing sponsorship (34.5k audience)

Guaranteed speaking slot: £6,000*

- Guaranteed 20 minute speaking slot during the breakout sessions, meaning you won't need to compete against the hundreds of other submissions we receive through the open Call for Proposals
- Ticket price waived for the speaker
- Fee goes towards travel grants for attendees and speakers from the Global South who would not be able to attend TICTeC without financial support.

Drinks reception sponsor: £5,000*

- Ten minute speaking slot during the drinks reception
- Logo displayed during the drinks reception
- Your branding / logo / company url on all conference materials, conference website and promotional media
- Your promotional materials displayed on tables during drinks reception (provided by sponsor)
- Social media & email marketing campaign announcing sponsorship (34.5k audience)
- One (1) free TICTeC ticket for staff

Travel grantee sponsor: £2,000*

To make TICTeC as diverse as possible we need sponsors to help with travel costs to allow attendees to attend from all across the world.

- Your branding / logo / company url on all conference materials, conference website and promotional media
- Social media announcement when sponsorship is confirmed

**All prices subject to VAT.*

Donation option

TICTeC is run by UK charity mySociety, for the public good. In addition to paid sponsorship opportunities which are subject to VAT, TICTeC also accepts charitable donations of any size towards the conference costs and delegate travel.

Bespoke packages available

If you have ideas for additional sponsorship benefits that are not listed, we would be happy to discuss how we can accommodate those. We are also happy to discuss the creation of bespoke sponsorship packages.



Get in touch

If you are interested in sponsoring TICTeC 2024, or have any questions at all, please get in touch with Gemma Moulder: gemma@mysociety.org

What people say about TICTeC



“TICTeC is the most important Civic Tech conference in the world, and is the only conference I travel for”

Samidh Chakrabarti, Facebook

“I have met so many inspiring people (mySociety team included of course) who helped me to figure out how to improve my research.”

Maria Zuffova, University of Strathclyde

“Fantastic conference! I had several very fruitful conversations and an attentive and inquisitive audience for my talk, which is all you can ask for. Thank you for giving me a chance to speak. I hope to make this conference a staple of my travels every year.”

Erhardt Graeff, MIT Center for Civic Media

“One metric of measuring the impact of a meaningful conference is the conversation test: where you’re talking to someone having a great conversation, but you’re also within earshot of several other great conversations happening, and you want to be part of all of them. That’s TICTeC.”

Matt Stempeck, formerly Microsoft

“There really isn’t another conference I would choose to attend over TICTeC.”

John Webb, Google

“I just wanted to say thanks again for putting on the only conference I really value :)”

Kate Krontiris, Researcher and Strategist

“TICTeC 2018 was also one of the most diverse conferences I’ve ever attended, not just in terms of gender, but also in terms of representativeness of regions of the world, plus a great variety of professional profiles and backgrounds.”

Luisa Izuzquiza, Access Info Europe

“I think [TICTeC] is the best concentration of practitioners, academics and thinkers in this field that I’ve come across anywhere. It’s only halfway through the first day and I’ve already been inspired and had my thoughts provoked, and I can’t wait for the rest of it.”

Fran Perrin, CEO, Indigo Trust

“I generally feel that there are far too many events in our field and not nearly enough practical outcomes as a result, but TICTeC is very much the exception. Already I look forward to next year’s event and to the forthcoming research that emerges in the interim.”

David Sasaki, Hewlett Foundation

“At conferences on open data and civic tech you often hear people discuss ‘This is the project I’m working on’ - I think TICTeC stands out as an example where it’s about the lessons learnt rather than the activities. The focus on ‘This is the impact we’ve uncovered by doing this project’ sets TICTeC apart.”

Andrew Young, GovLab @ NYU

Why sponsor TICTeC 2024?

Sponsoring TICTeC 2024 helps you to:

- Demonstrate your organisation's commitment to advancing the research and practice of technology for good, so better outcomes are achieved by all
- Build visibility for your brand
- Demonstrate thought leadership within one of the most important sectors for the future of democracy and engagement
- Share your organisation's projects, products and expertise with attendees actively using and looking for new technologies
- Connect with and learn from experts in using technology for social good from across the world
- Engage with current and potential clients (see who attends TICTeC at the foot of this [page](#))
- Demonstrate your organisation's commitment to transparency and accountability
- Demonstrate your organisation's commitment to diversity and inclusion, as sponsorship enables TICTeC to directly provide travel and accommodation grants for delegates from underfunded organisations operating in less open jurisdictions, with a focus on the global south.

Where many tech conferences provide a platform for organisations showcasing new or existing digital tools or components, TICTeC is unique in that it is specifically focused on research. The majority of speakers will be presenting evidence-based research to demonstrate the impacts of Civic Technology.

It's one of the few opportunities for those working and interested in Civic Technology to come together in person to share experiences, knowledge, research, and code, to ensure that the wheel isn't constantly being reinvented.

Why does TICTeC matter? Because Civic Technologies represent the future of democratic engagement. TICTeC allows us to pause, examine what works, and, crucially, what doesn't — and ensures that we are all on the right path to making the world more inclusive, more equal, and more transparent.



If you are interested in sponsoring TICTeC 2024, or have any questions at all, please get in touch with Gemma Moulder: gemma@mysociety.org